

HOLIDAY VILLAGE

Approved
Local Plan

e are very pleased to present the plans for the "Sukkerfabrikken" - a forward looking holiday village which will be situated in the grounds of the old Sugar Factory by Stege Harbour.

With an attractive location right by Stege Bay, the holiday village will accommodate an array of experiences, activities, and up to 500 holiday homes.

Møn is one of Denmark's foremost tourist destinations with Møns Klint as the internationally renowned main attraction.

With the establishment of the Fehmarnbelt link - the tunnel across Fehmarnbelt - the island of Møn will be within easy reach for 15 million people in northern Germany, Denmark, and southern Sweden.

We envisage that Møn will become the focal point of south-east Denmark's tourism in the future.

The location of 'Sukkerfabrikken Møn' enables us to build right down to the coast - and even in the water and because the holiday village is situated on the edge of Stege town the development will be without any negative consequences for nature and the unspoiled coastline. This is also one of the reasons why the project is amongst one of the ten projects selected for an initiative by the national institution Dansk Kyst- og Naturturisme which aims to develop, grow and strengthen the coastal tourism industry in Denmark.

With the help of many business people and the country's best consultancy firms, we have been working on the plans for several years. We hope that the prospectus will generate interest amongst potential operators, investors, and all who wish to back this quantum leap forward for tourism in eastern Denmark.



Kind Regards

Thore Andersen,
Chairman, Board and Steering Commitee
Sukkerfabrikken



Bird's eye view - Sukkerfabrikken, Harbour, Stege Middle Ages Town











"MØN IS A POPULAR HOLIDAY DESTINATION WITH GREAT POTENTIAL, AND THERE IS

DEFINITELY A NEED FOR EXPANDING THE CAPACITY OF OVERNIGHT ACCOMMODA
"I"

TION • Martin HH Bender, Director - VisitSouthZealand-Moen

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VORDINGBORG KOMMUNE SUPPORTS THIS PROJECT

- MAYOR MIKAEL SMED SAYS:



"Møn is Vordingborg municipality's most important tourist location, and our ambitious target for tourism development can only be achieved with a significant expansion of overnight accommodation.

The project 'Sukkerfabrikken Møn' is therefore crucial to the future development - not only on Møn but also in Vordingborg municipality and the tourist destinations in South Zealand.

Møn is a popular destination for visitors; tourists flock to Møns Klint, the

unique nature and the characterful towns and villages. The municipal-funded projects Camønoen, Dark Sky, and Unesco Biosphere contribute to making Møn even more attractive.

Therefore the municipality of Vordingborg wholeheartedly supports the 'Sukkerfabrikken Møn'-project, as it will be a very important element in the positive development.

We back the project in every way possible - from planning and permits to investments in relevant infrastructure around the project."

PROJECT OVERVIEW

•	Project area total	81.800m ²
	Hereof recreational area for holiday apartments	40.400m ²
	Hereof town centre area - old factory buildings	41.400m ²
•	Existing buildings total	24.200m ²
•	Planned demolition of buildings	4.050m ²
•	Planned and approved new build	46.840m ²

Permitted building percentage:

Area North 60%

Town centre area 110%

TOWN CENTRE - ACTIVITY AREA TOTAL: 29.220m2

•	Area 1+2 - Sukkerhuset, Boiler House etc	RENOVATION	17.480m ²	New Build	2.140m ²
•	Area 3 - Water Park	Existing	$0m^2$	New Build	3.000m ²
•	Hotel Saftstationen	Existing	2700m ²	New Build	3.900m ²

HOLIDAY APARTMENTS & HOMES (AREA NORTH) TOTAL: 37.800m²

• Area 7⁴ - Ramp Houses (70 apartments à 65-130m²)

•	Area 4 - Silo Apartments (124 apartments à 60-90m²)	Existing
•	Area 5 - Harbour House (18 apartments à 100m²)	Existing
•	Area 6 - Stilt Houses (24 apartments à 55m2)	Existing
•	Area 7^1 - Coastal Houses North (80 apartments à 60-80 m²)	Existing
•	Area 7^2 - Coastal Houses East (100 apartments à 60-80 m²)	Existing
•	Area 73 - Multi-Storey Houses (80 apartments à 85-115m²)	Existing

Existing	$0m^2$	New Build 10.700m ²
Existing	0 m 2	New Build 1.800m ²
Existing	0 m 2	New Build 1.320m ²
Existing	0 m 2	New Build 5.300m ²
Existing	0 m 2	New Build 6.700m ²
Existing	0 m 2	New Build 5.500m ²
Existing	0 m 2	New Build 6.500m ²

TOURISM - KEY NUMBERS FOR DESTINATION MØN

Revenue from tourism per year	650.000.000 kr.
Number of overnight stays	425.000
Day visitors	400.000

Møn - in the middle of northern Europe

15 MILLION PEOPLE WITHIN 3 HOURS

Zealand with a total population of approximately 10.000 people. Møn is connected to Zealand by the Queen Alexandrine Bridge, and situated approximately an hour's drive south of Copenhagen and the Øresund Bridge, and less than an hour from the planned Fehmarnbelt link to Germany.

Møn is an amazing place! Outstanding nature, an active and vibrant local community with exceptional cultural history and cultural life welcome visitors to the island.

most tourist destinations. Every year hundreds of thousands of visitors travel to the island to way of holidaying which is relaxexperience Møn's nature, cultural history and to enjoy an active holiday.

Møn's 'capital', Stege, is a vibrant To visitors from the north, Møn is market town offering an array of cultural experiences.

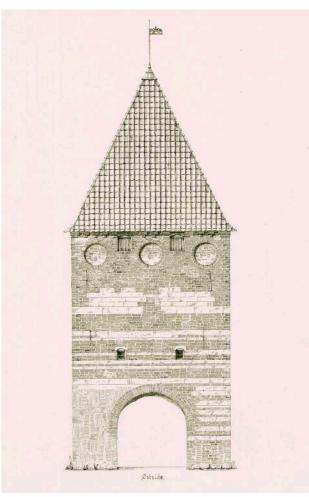
øn is an island just off Møn is the perfect location for the the south-eastern tip of large, new holiday village "Sukkerfabrikken Møn". The island is situated within easy reach of Europe's major cities; Hamburg, Berlin, and Copenhagen.

> Up to 15 million people live within three hours drive of Møn. Berlin's 6 million inhabitants can reach Møn in 5 to 6 hours. Stockholm and Oslo are approximately 8 hours away by car. The establishment of the Fehmarnbelt link will reduce the travel time from Germany by nearly an hour.

To visitors from the south, Møn is the gateway to the Nordic coun-Møn is one of Denmark's fore- tries - not just as a geographical area but also Nordic mentality and way of life plus the Nordic ed, and at the same time active, environmentally conscious, and inclusive.

> the gateway to the continent and relaxed enjoyment of culture and life.



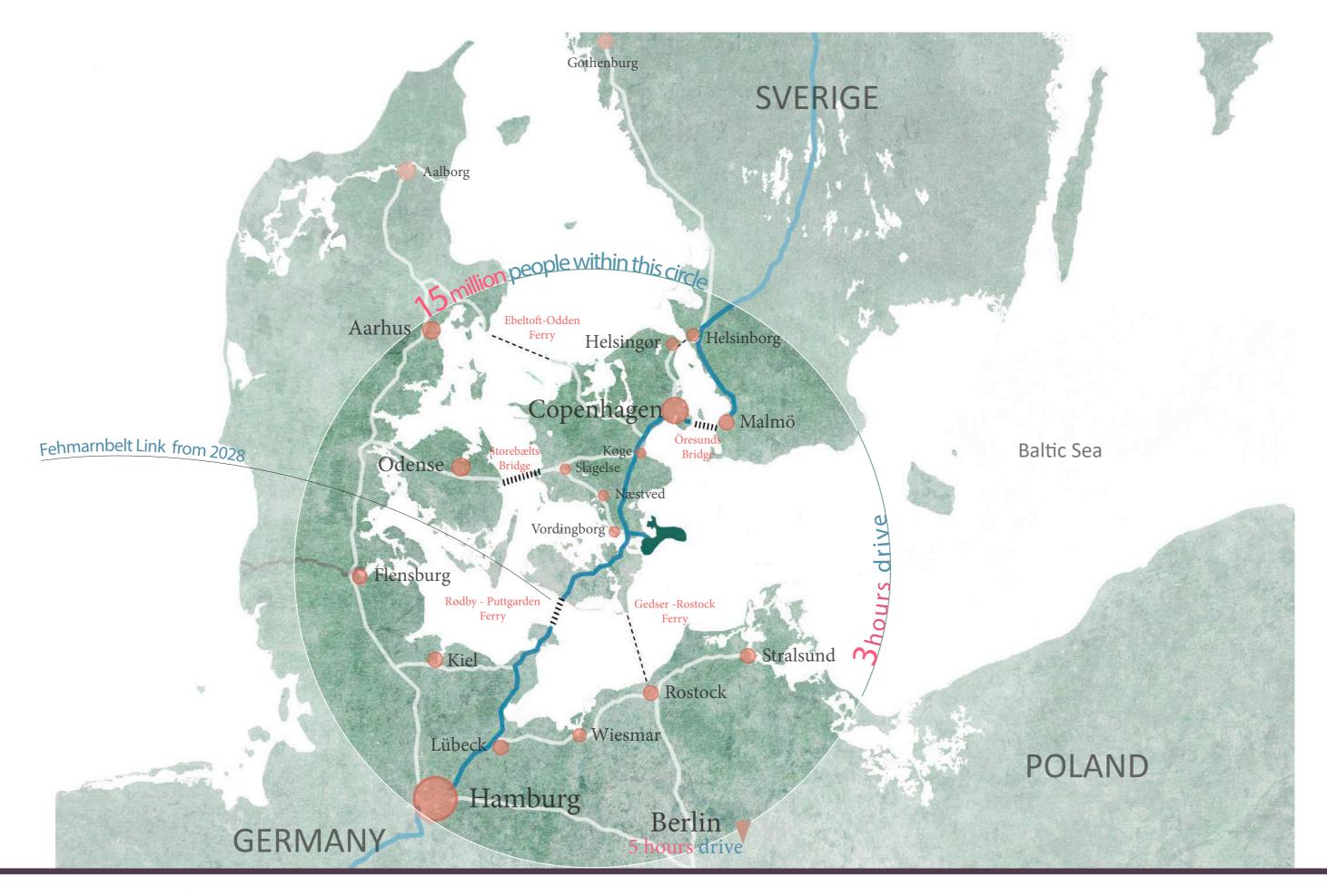




Top from left: Møns Klint; Mølleporten in Stege.Bottom: Queen Alexandrines Bridge between Zealand and Møn



"The upcoming Fehmarn connection creates a market worth billions for commerce in our region. Up to 500.000," MORE GERMAN TOURISTS A YEAR WILL BE COMING TO THE AREA.



"One of Denmark's most magical islands, Møn's bestknown attractions is its sweeping stretch of white cliffs, Møns Klint. Crowned by deep-green forest, they're a popular inspiration for landscape paintings, possibly explaining the island's healthy artist headcount.

But the inspiration doesn't end there. Beautiful beaches span sandy expanses and small secret coves, there are haunting Neolithic graves, and several rural churches are adorned with whimsical medieval frescoes. Every year more stargazers come for what are said to be Denmark's

darkest night skies, and now they're joined by hikers flooding in to walk the well-organised network of trails known as Camønoen, named with a punning nod to the classic Camino pilgrim trail."

Møn - in the middle of denmark

PART OF THE ZELAND AND COPENHAGEN-REGION

corner of Denmark just off the land and Copenhagen thanks south-eastern tip of Zealand and connected to Zealand by a bridge. That - and because of the country's limited size - is why Møn is centrally located in relation to larger towns and tourist attractions in Denmark and southern Sweden.

With regards to traffic connections, Møn is situated approximately an hour's drive south of Copenhagen and the Øresund Bridge and just under an hour from the Fehmarnbelt link to Germany.

Møn offers visitors a wealth of experiences, among them one of Denmark's most notable attractions, Møns Klint with its majestic white cliffs and the exciting Geocenter Møns Klint.

Møn has a lot to offer in terms of wild, unspoiled nature, outdoor activities, and active holidaying. Møn's 'capital, Stege, can boast of rich cultural history and exciting town life.

Møn is situated in a tranquil Møn is also the gateway to Zeato its location and close to leading Danish tourist attractions such as Knuthenborg Safari-park, BonBonLand, The Danish Castle Centre and Holmegård Glassworks.

> Møn is part of the development region 'Greater Copenhagen Area' (Øresundsregionen) and situated in the 'countryside' of Copenhagen.

> With only an hour's drive to Copenhagen, you can comfortably add the capital's major attractions such as Tivoli, Dyrehavsbakken, the Zoo and the cornucopia of museums and cultural experiences to the holiday experiences on Møn.

> As a guest in the holiday village 'Sukkerfabrikken' you can live in a cozy market town, in beautiful nature - and at the same time have easy access to shopping, city life and culinary experiences at international level in Copenhagen.

















Top left: The Blue Planet, Copenhagen; Tivoli, Copenhagen; Viking Ship Museum, Roskilde; Land of Legends, Lejre; Camp Adventure, Haslev; Bon Bon Land, Næstved; Knuthenborg Safaripark, Maribo; Medieval Centre, Nykøbing Falster; Denmark's Castle Centre, Vordingborg; Lalandia, Rødby



"HERE NATURE IS PART OF OUR EVERYDAY LIFE, PLACES TO VISIT IN OUR FREE TIME, AND COPENHAGEN IS WITHIN EASY REACH.

Signe Ulfeldt Nielsen, who recently moved from Copenhagen



Møn is part of The Greater Copenhagen collaboration - a political platform for promoting regional collaboration and economic growth which aims to eliminate cross-border barriers so that all of Zea-

land is regarded as one single metropolis by foreign companies and investors. "It must be easy and attractive to live and travel in Greater Copenhagen. Therefore, Greater Copenhagen works to make commuting easier

and to increase mobility throughout Greater Copenhagen". Our aim is to ensure that all of the Greater Copenhagen zones can be reached within one hour by public transport.

- GREATER COPENHAGEN

My Møn, Your Møn

An island for everyone

øn is quite unique. The tourism development. white cliffs are unrivaled Here, you will see nature which way in terms of the development is only found on Møn. Churches of green and sustainable quafilled with frescos and world-class lity tourism. In 2017 Møn was burial mounds, one of Europe's nominated as a UNESCO biosmost enchanting parks and the phere reserve. UNESCO recogmedieval market town, Stege.

active population which is active- on the map. ly involved in the development of the island.

tourist destinations. The island at- cept. The new holiday village tracts hundreds of thousands of has to live up to the Biosphere holidaymakers who come to expe- programme in relation to enrience Møns Klint, wild nature, vironmental building work and outdoor activities, cultural history attractions, and Stege's city life

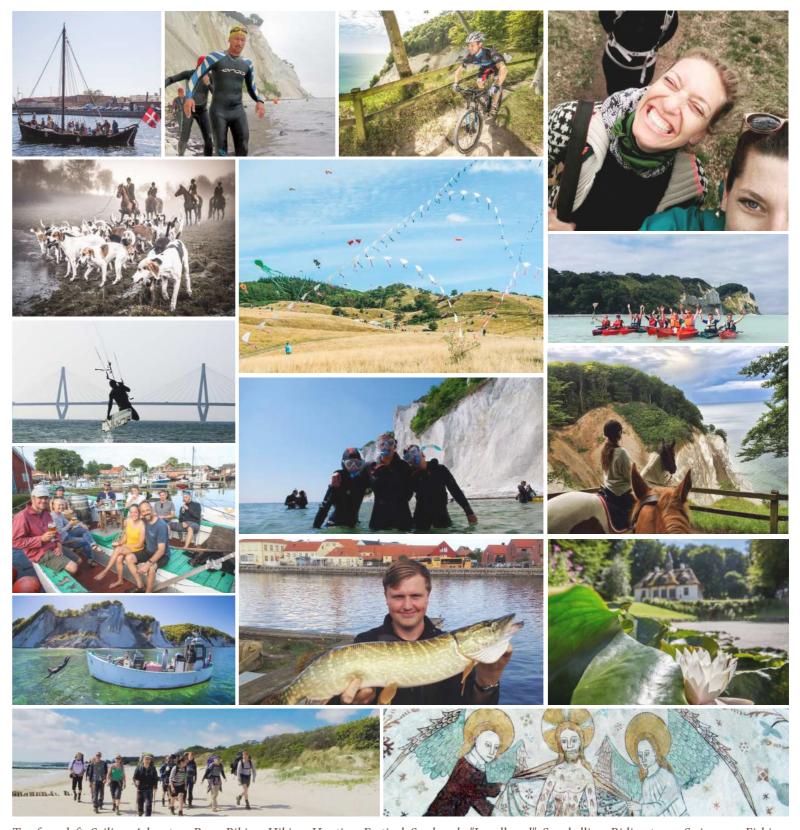
Møn has a long history as a tourist island; The cliff was a destination Møn is the future tourist island mark's first 'summer house'!

This is evident through the many tion's positive attitude to continued dents.

in the Nordic countries. For many years Møn has led the nised Møn's outstanding nature and the local community's wish Møn is also a vibrant, modern to develop in collaboration with local community with a diverse nature. Camønoen and the Dark business- and cultural life and an Sky-project has put Møn firmly

These projects and whatever else Møn has to offer are written into Møn is one of Denmark's foremost the 'Sukkerfabrikken Møn'-conoperation and 'lead the way' to sustainable experiences all over the island.

already in the 18th century, and Li- in south-east Denmark. With the selund Castle built in 1793 is Dennew holiday town, the island gets the capacity to receive even more guests. Møn is a vibrant comsmall companies offering accom- munity that welcomes owners of modation, dining, handicrafts and summerhouses, "regulars" and local products plus the local popula- everyone else as part-time resi-



Top from left: Sailing, Adventure Race, Biking, Hiking, Hunting, Festival, Sea kayak, "Localhood", Snorkelling, Riding tours, Swimmng, Fishing, Romance, Camønoen, Culture.

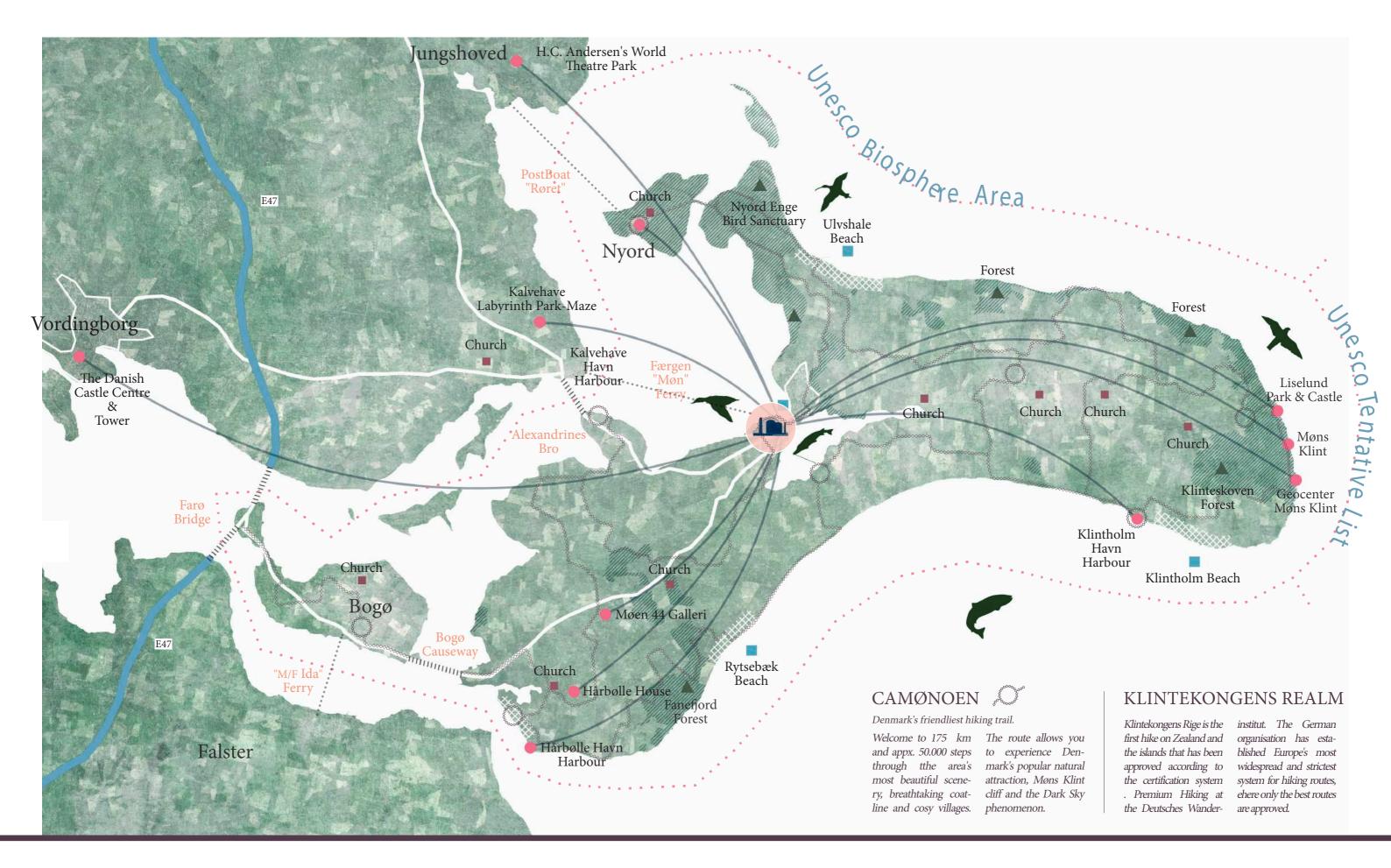






Møn Dark Sky





Møn Biosphere reserve is a series of islands and islets located in the southern Baltic Sea covering 45,118 ha. There are woodlands, grasslands,

pastures, wetlands, coastal areas, ponds and steep hills. This Biosphere reserve includes a number of small villages, scattered farms and residential areas

with a total population of some 10,250. The main activities are commerce, agriculture, fisheries, and tourism - UNESCO BIOSPHERE

STEGE HAS EVERYTHING

Market town by the water

but an 800-year-old history.

Due to its location at the entran- Stege fits the demands of our time ce to Stege Nor - a bay which perfectly. According to Wonderconnects directly to the sea at the town - Stege became one of the stry is entering a new era where most important market towns in the Middle Ages.

Stege is home to one of Den- Visitors are not looking for 'picmark's largest market town churches and the country's only preserved moat.

Stege town has a great deal of charm; beautiful half-timbered houses and narrow streets speaks of a mercantile affluent past and with Sukkerfabrikken in 1884 Stege also became an important industrial town.

and identity, shops, restaurants, cafes and cultural events where both tourists and visitors from red experiences. the entire region are eager participants.

Retail in provincial Denmark is struggling, but Stege breaks the

he new holiday village is mould with more than 70 shops situated in Møn's capital and 25 eateries. In 2018 Stege was Stege; a charming harbour nominated as one of Denmark's town with only 4.000 inhabitants most cosy, beautiful and cleanest market towns

> ful Copenhagen, the travel induofficial recommendations are replaced by 'temporary locals'.

ture-perfect' but a personal connection and shared experiences based on interest, relations, and authenticity.

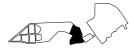
The catchphrase is 'Localhood' and Stege is already an expert. Stege has strong local community and commitment.

Coupled with the town's tradition of hosting, this becomes a strength Stege is a vibrant town with soul that is not exclusive but inclusive. Guests are invited to participate together with the community for sha-



Top from the left: Eastern Marina, Western Marina, Mølleporten, Dockyard, Tuesday Market, Herring Market, Medieval Day, Moat, Stege Square, "Luffes Gård"









10



"Localhood is a long-term vision, that supports the inclusive co-creation of our future destination. A future destination where human relations are the focal point. Where locals and visitors not only co-

ZEALAND 10min.

exist but interact around shared experiences of localhood. Where our global competitiveness is underpinned by our very own localhood. And where tourism growth is co-created responsibly across industries and

geographies, between new and existing stakeholders, with localhood as our shared identity and common starting point."





Sukkerfabrikken

FOCAL POINT - PAST AND FUTURE

the old sugar factory in Stege. The distinctive red brick building greets everyone arriving in Stege.

For more than 100 years the sugar factory was Stege's largest and most important business. Established in 1884 as a result of a local initiative by amongst others the folk high school founder Frede Bojesen.

stry from the very start. A gigantic factory with hundreds of employees, contracted farmers and infrastructure supporting the transport of sugar beets, sugar juice and sugar covering Møn and southern Zealand. A true industrial revolution. The sugar factory's importance Holiday homes will be built on the can not be exaggerated. It was the foundation for many thousands of families and the local community's washed will be transformed into social structure.

the factory is changing to a modern centre, housing businesses, hosting cultural, and tourism events - and lots of small companies and life.

The factory has continuously been rebuilt but nevertheless appears as

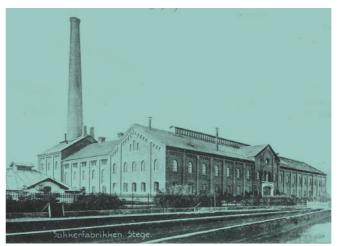
The holiday town 'Sukkerfabrik- a cohesive complex due to an amaken Møn' will be established in zing continuity of the building style from the 1880s to the 1980s.

> After the closure, a number of technical facilities have been taken down, but the factory buildings are intact as one of Denmark's most prominent examples of industrial cultural heritage.

The new holiday village will continue in the same rustic factory Sukkerfabrikken was heavy indu- architecture. 'Saftstationen' (Juicing station) where the sugar beets were cut and cooked, is converted into a hotel.

> 'Sukkerhuset' (where the sugar was refined) will provide the framework for the exciting new experiences. old sugar beet ramps and the sugar beet basins where the beets were ponds and gardens.

Thirty years after the closing-down, In the later phases, holiday houses will be built on the outside of the two silos, whilst the inside of the silos will be designed for new experiences, not least a large new 'water park'.



Sukkerhuset ca. 1900



Management on the main staircase, early 1900



Start of Jordbassinerne, circa 1955





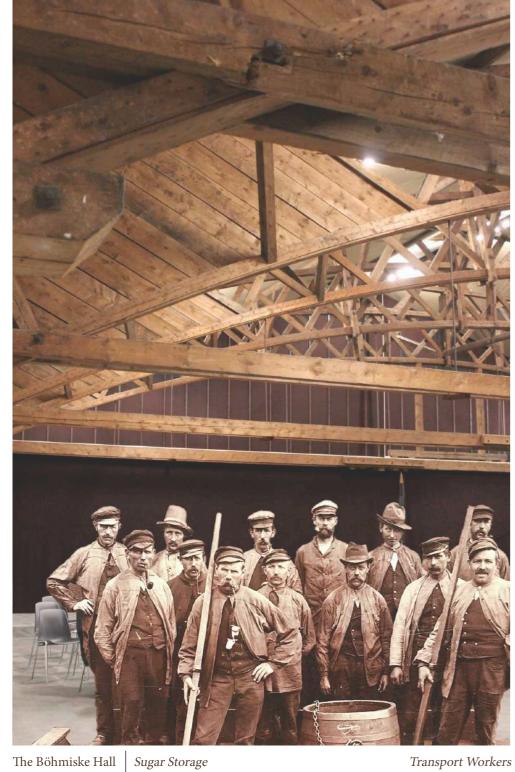
Kostervej circa. 1890



Sugar beet workers circa. 1890



"It is said that all mønboere have a relative WHO WORKED AT THE FACTORY."







Transport Workers Tower | Juicing Station

Sugar beet Workers Packing Dept. Sukkerhuset

Management











Møn is Dark Sky Certified

Artificial light is contributing to an alarming rise in light pollution worldwide. This means that we no longer experience the spectacular starry night sky. We simply cannot see the Milky Way. The Dark Sky work includes initiatives to protect the night skies and fragile ecosystems in parks and protected areas worldwide. Møn and Nyord are one of only two areas in Denmark, where light pollution is close to 0%, and the first - and only - certified Dark Sky area in the Nordic region. So it's official: Møn has Denmark's most beautiful night sky - and good reason to keep it that way.

"The islands of Møn and Nyord have achieved something truly unique in the history of the IDA International Dark Sky Places Program. Møn and Nyord is the first IDA Dark Sky certified area in Scandinavia and the first area in the world to receive certification as both a Dark Sky Community and a Dark Sky Park. The Dark Sky Park even has Gold Tier status. The nomination reflects a globally unprecedented protection of the natural night habitat. We hope that other areas, in Denmark and elsewhere, will regard the islands as a shining example of what can be achieved by a local population and organizations' working together to create positive change in outdoor lighting and improve public awareness of the value of dark sky preservation"

- Source: International Dark-Sky Association | www.darksky.org

STATE CERTIFIED COAST AND NATURE TOURISM

MINISTRY OF ENVIRONMENT AND FOOD OF DENMARK



Møn is part of Denmark's Naturkanon

In 2018 the Danish government updated 'Danmarks Naturkanon' in order to inspire more people to experience nature. The new 'Naturkanon' nominate 15 locations in Denmark with outstanding nature - including Møns Klint with Mandemarke Bakker. 'Naturkanonen' describes the 70 million-year-old chalk deposits as a national treasure. They create the basis for a natural wealth not seen anywhere else in Denmark: A unique and species-rich flora, with colorful flowers and numerous orchid species, and several rare butterfly species. The site is a core area in the Biosphere Reserve Møn and has great natural beauty. Follow the walking route 'Camonoen' or go by bike along 'Danmarksbjergetape'- and let the breathtaking views astonish you.

Appointed in a National Testing Scheme

In November 2015, the government designated ten tourism development projects along the coast of Denmark, which were deemed to be able to attract many foreign tourists, and at the same time be able to fit into the coastal landscape. In the ten projects, a balance has been found between the protection of the coastal nature and the incorporation of new, attractive accommodation and experience opportunities. The holiday village project at Sukkerfabrikken in Stege is one of the ten pilot projects. The designation gives Vordingborg Municipality a derogation from the Nature Protection Act's beach protection line and principle permission for the project in accordance with the law and the special experimental scheme.

- Source: Miljø- og Fødevareministeriet | mst.dk/friluftsliv/danmarks-naturkanon/

DISTINCTIONS

"There is more amazing nature in Denmark than you think. There are some wonderful places and I can only recommend to experiencing

THEM. - Jacob Ellemann - Jensen (V), Former Minister for Environment & Food





MØN IS A UNESCO BIOSPHERE RESERVE

Nature on Møn is in a class of its own. But what makes the island unique, is the local community's purposeful and visionary work to protect, develop, and communicate the nature experience. Møn and the surrounding islands and water areas were included in UNESCO's worldwide network of biosphere reserves on June 14, 2017.

With this appointment, UNESCO designates Møn's nature to be world-class and recognizes the local community's proposals to work in interaction with nature. Møn Biosphere Reserve thus enters into a distinguished international company of biosphere reserves and is part of the UNESCO program "Man and the Biosphere". UNESCO collects in the biosphere program around the world sites that want to reconcile the preservation of biological and cultural diversity in balance with economic and social development. UNESCO works according to three core principles, which read:

- Preservation of landscapes and ecosystems with their species and genetic diversity
- Developing communities according to sustainable principles. Sustainability includes both economic, social, ethical and ecological sustainability.
- Support through research, education, and learning
- Source: Vordingborg Kommune | vordingborg.dk/biosfaere-moen/biosfaereomraadet/





Møn has Camønoen

The 'Camønoen' is a great example of local forces' visionary work for nature and cultural-historical experiences. A 175 km long hiking and cycling route on Møn, Nyord, and Bogø, which takes its name from "El Camino de Santiago". Camønoen is popular with hiking and cycling enthusiasts and organized tour groups, not least because the route establishes contact with nature as well as local residents..

'Camønoen' is nature, cultural history, gastronomy, hiking, silence, starry skies and magical moments that will stay with you forever. The route offers pilgrim walks, family trips, elderly-friendly tours, gastronomic walks and a network of enthusiasts who are either ready with lots of experiences or with a friendly "Go Camøno" to those who prefer to go in peace. Although Camønoen's routes already exist in the beautiful landscape, it is also being developed with new shelter sites along the route, water posts, and meeting points. The hikers on Camøneno are helped along by tireless volunteers in an active network that makes Camønoen the kingdom's friendliest hiking trail. Møn's Museum is the anchorage point for the Camønoen. At Møns Museum there will be friendly hosts who can introduce hikers to the route, help print a personal walking route, delivery of food, transport of luggage, accommodation and an overview of all the things, happening along the route.

- Source Real Dania, Stedet tæller 2017 | realdania.dk/projekter/camoenoen



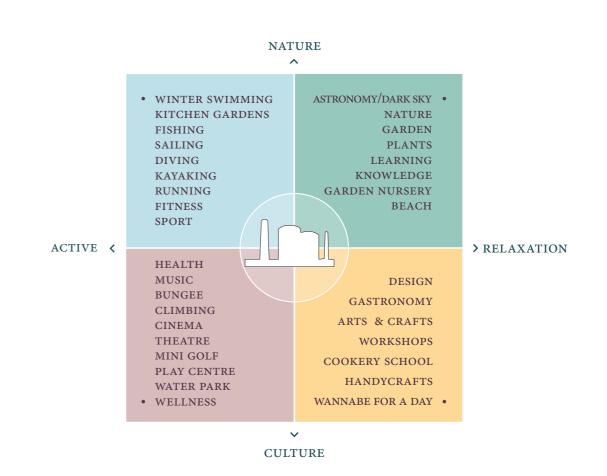
"Møn is Denmark's first UNESCO biosphere reserve, and Møns Klint is on the tentative list of the world's natural heritage." "CAMØNOEN IS A 175 KM LONG PILGRIMAGE ROUTE, WHERE GUESTS CAN LEARN AND EXPERIENCE CULTURAL HISTORY, GASTROMONY, ADVENTURE AND NATURE."

- excerpt from "Stedet tæller" - Realdania 2017



"WE WANT TO REUSE THE OLD SUGAR FACTORY AS AN ACTIVE, SUSTAINABLE AND MEANING-FUL HOLIDAY EXPERIENCE - IN THE MIDDLE OF THE WORLD FAMOUS NATURE."

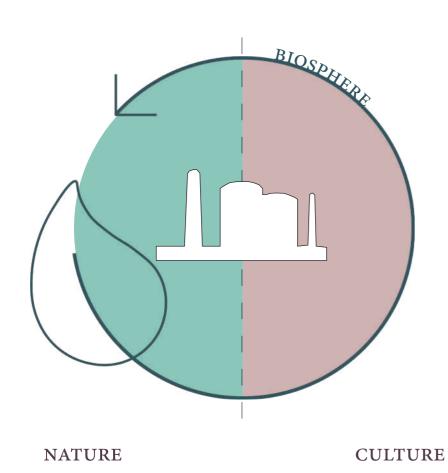
WE WILL BE A DESTINATION



- GOOD **SHOPPING** OPPORTUNITIES JUST AROUND THE CORNER.
- MANY ACTIVITIES ON LAND AND IN THE WATER.
- LANDSCAPED BEACH AND WATER PARK CLOSE BY.
- MEDIEVAL MARKET TOWN A STONE'S THROW AWAY.
- DIVERSE ADVENTURES ALL YEAR ROUND.
- UNSPOILED NATURE RESERVE CLOSE BY.
- TOWN WITH CULTURE AND ENTERTAINMENT.
- MANY GOOD EATERIES IN THE HOLIDAY VILLAGE AND STEGE.

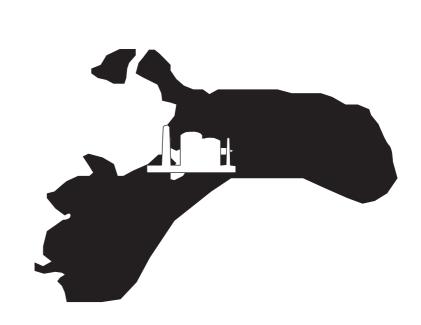
WE WILL BE ADVENTURERS

VISION FOR THE FUTURE



- SUKKERFABRIKKEN'S BUILDINGS REUSED.
- THE PROJECT SUPPORTS LOCAL CRAFTS AND PRODUCTS.
- THE ISLAND'S **STORIES** ARE TOLD.
- MEETING OF VISITORS AND LOCALS IS FACILITATED.
- FUTURE RESOURCE-CONSCIOUS AGRICULTURE IS DEVELOPED.
- TRADITIONAL ENDANGERED CRAFTS ARE REVIVED.
- NATURE AND AGRICULTURAL KNOWLEDGE IS COMMUNICATED.
- FOCUS ON CLIMATE CHALLENGES.

WE WILL BE BIOSPHERE



- MEDIEVAL CHURCHES AND FRESCOS.
- RELICS OF THE PAST, STONE & FOSSIL HUNTING BY MONS KLINT.
- CANOE, KAYAKING, KITESURFING, WINDSURFING & MORE WATER SPORTS.
- GREAT GOLF COURSE BY STEGE NOR.
- AMAZING PIKE AND TROUT FISHING.
- BEAUTIFUL BEACHES FOR EACH DAY OF THE WEEK.
- GREAT OPPORTUNITIES FOR RIDING & MOUNTAIN BIKING.

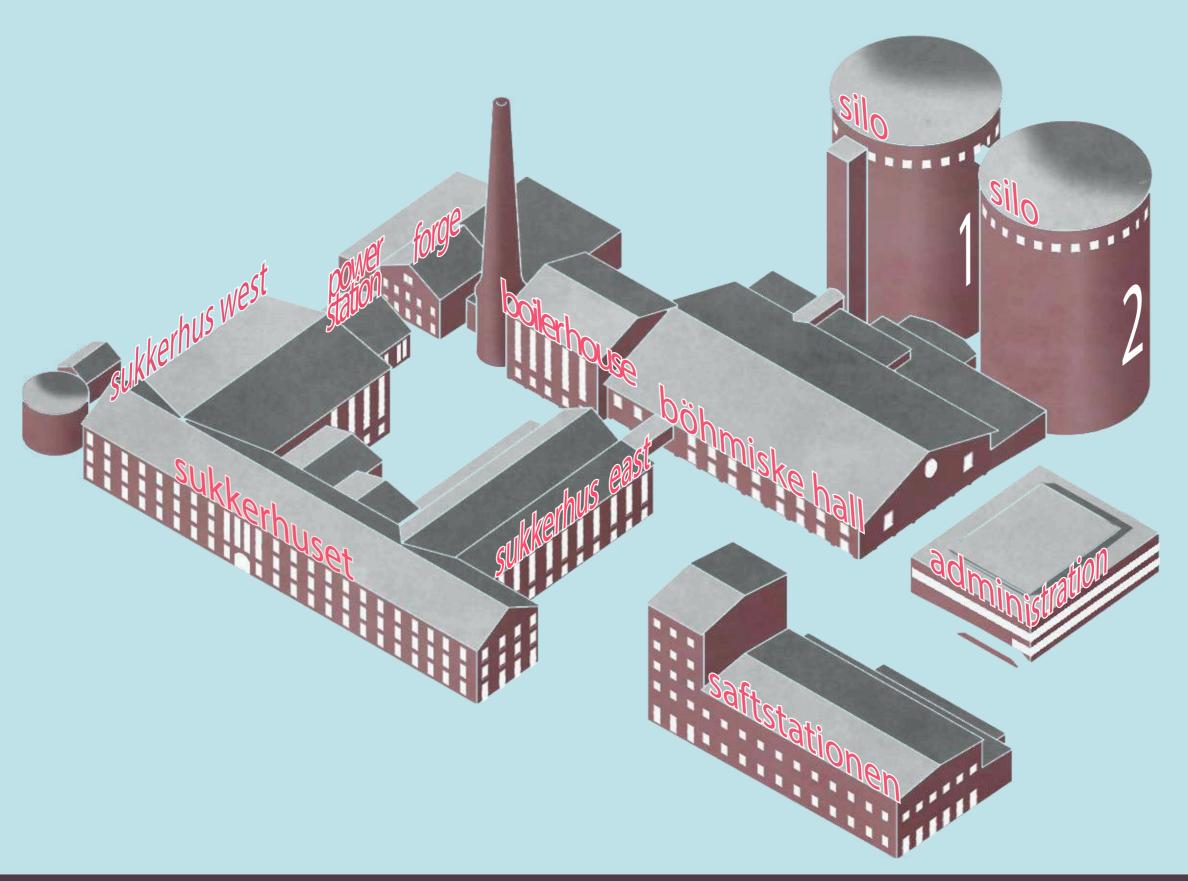
WE WILL BE COMMUNICATORS



"THE VISION FOR SUKKERFABRIKKEN SUPPORTS THE MUNICIPALITY'S AMBITIONS FOR FURTHER DEVELOPMENT OF MON'S NOMINATION AS A BIOSPHERE RESERVE WITH FOCUS ON SUSTAINABILITY, NATURE EXPERIENCES AND ACTIVE HOLIDAYS IN LINE WITH THE ISLAND'S NATURAL STRENGTHS."

- Anja Valhøj, Planning Manager- Vordingborg Municipality





BUILDINGS OVERSIGHT



Administration

Meeting Rooms & Administration



Saftstationen | Hotel



Sukkerhuset Restaurant & Conference Centre



Sukkerhuset Welcome Centre & Activity Centre



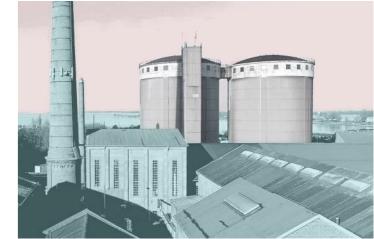
Sukkerhuset East | Commerce & Food Market



Sukkerhuset West | Play Centre, Activity Area & Workshops



The Böhmiske Hall | Conference & Events



Water Park, 'Digital Globe' & Holiday Apartments



Boiler House | Swimming Pools



Power St Workshops



Workshops Studios and Workshops



Forge Workshops

Silos



"The buildings contain valuable stories, that we must strive to preserve."





HOLIDAY VILLAGE OF THE FUTURE



1 - SAFTSTATIONEN HOTEL



2 - welcome centre



3 - COMMERCE



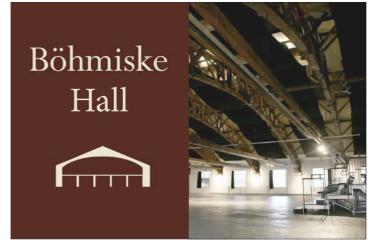
4 -FOOD MARKET



5 - PLAY AREA



6-WORKSHOPS



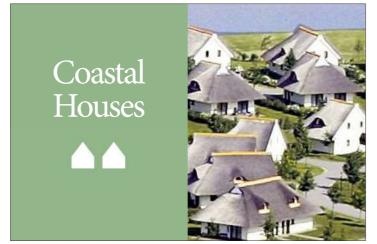
7 - conference & event



8 - Meetings & Administration



9 - APARTMENTS & ROOF GARDEN



10 - Holiday Homes & Apartments



11 - HOLIDAY HOMES

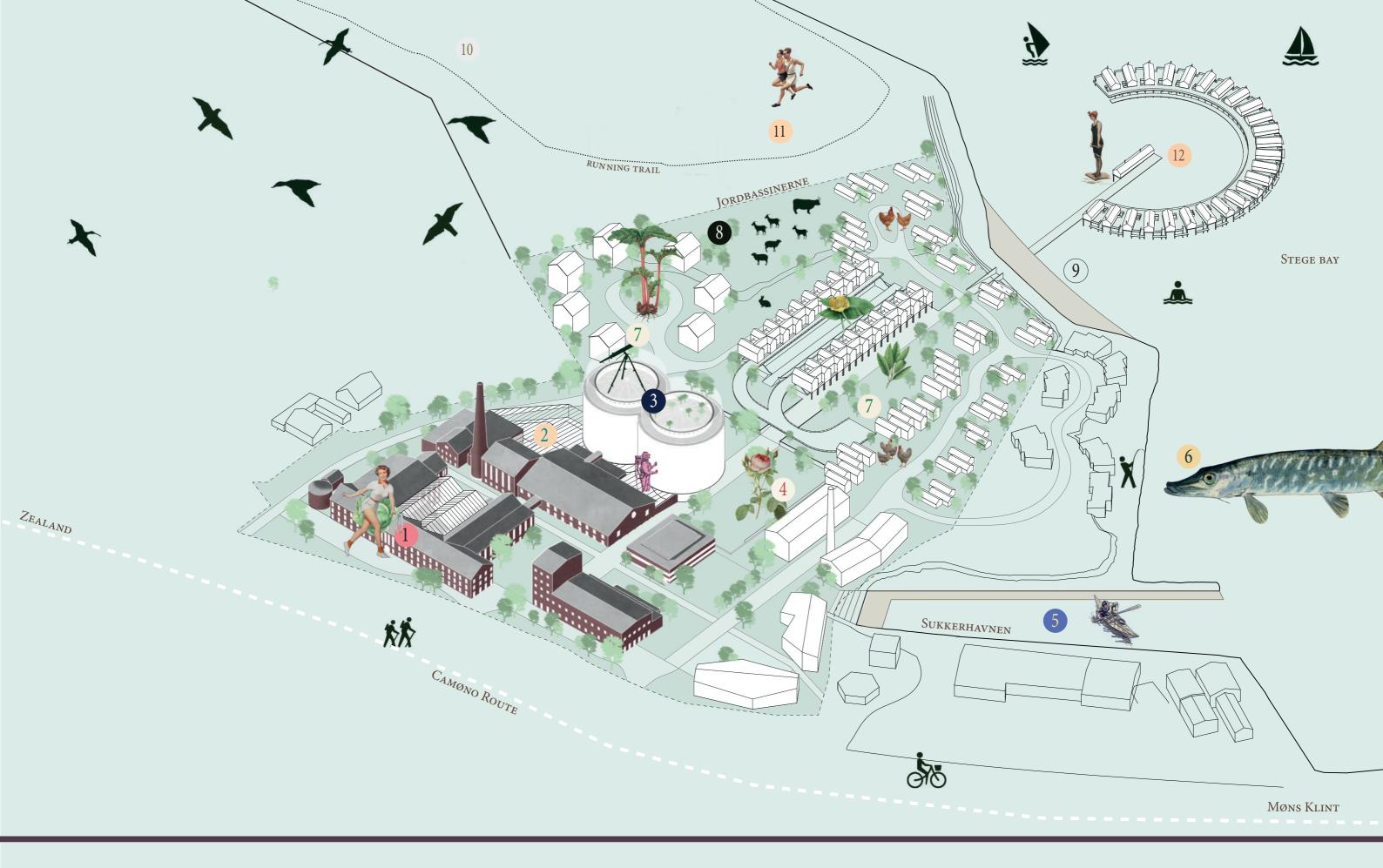


12 - STILT HOUSES



"It is important that we think in context and understand the development of Sukker-fabrikken as a development of the town, the island, and the municipality as a whole."

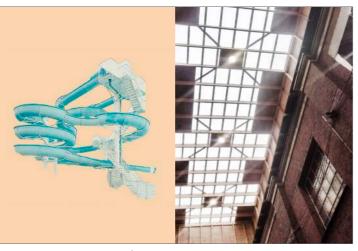




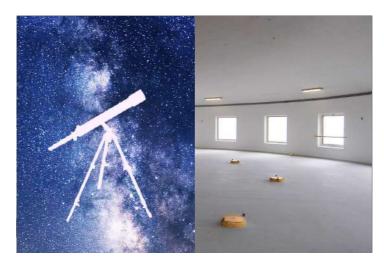
EXPERIENCES IN THE HOLIDAY VILLAGE



1 - SPORTS HALL Padel Tennis and other ball games



2 - WATER PARK Swimming Spa and Pools



3 - DARK SKY BAR
Stargazer Bar and Roof Garden



4 - FLOWER GARDEN Kitchen Garden



5 - MARINA Kayaks, boats, surf equipment for hire



6 - PIKE FISHING
In the harbour and Bay



7 - KITCHEN GARDENS Vegetables and herbs



8 - MEET THE ANIMALS Cows, Goats, Sheep, Rabbits



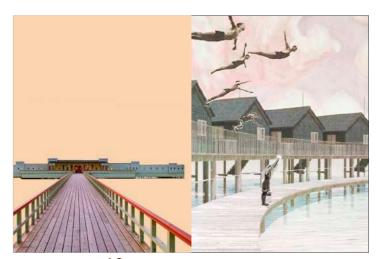
9 - BEACH Landscaped public beach



10 - BIRD SANCTUARY Wading and migrating birds etc.



11 - ACTIVE NATURE RESERVE Walk, run, cycle, swim



12 - SWIMMING FACILITIES
Winter swimming, Sauna, Café/Restaurant



"On Møn and Sukkerfabrikken, we can create world-class tourism that incorporates some of the most important global macro-trends, for instance, the UN's 17 Sustainable Development Goals."





HOLIDAY VILLAGE SUKKERFABRIKKEN

- 1 Welcome Centre Reception, outdoor-centre, tourist information
- Childrens Area Soft Play Area & Play Centre
- Sukkertorvet Café area
- 4 Møn Handelhus Food Market & Shopping
- Saftstationen Hotel

SUKKERFABRIKKEN

- 6 Workshops Workshops & Courses
- 7 Swimming Pools Water Park
- Böhmiske Hall Events
- Office Area Adminstration & Offices
- 11 Silo Sky Park Roof Garden & Skybar
- 12 Flower Garden Flower Garden & Raised Beds
- 13 Kitchen Garden Seasonal Vegetables
- 14 Bassinhaven Floating Garden
- 15 Herb Garden Herbs & Berries
- Animal Zoo Petting Zoo
- Jordbassinerne Nature Reserve with walks
- 24 Watersport dinghy, kayaks, surfboards, fishing, ferry
- Potential Marina
- 26 New Town Beach landscaped beach
- New Swimming Facilities swimming, sauna, café
- Public Bathing Jetty

HOLIDAY HOMES

Sukkersilo - Holiday Apartments 9 storeys, 108 units at 90m²

- Sukkerbyen 2 Mixed Retail
- Sukkerbyen 2 Holiday Apartments 3-4 storeys variable sizes units
- Sukkerbyen 1 Sugar Beet Ramps, Holiday apartments 1-2 storeys
- Sukkerbyen 1 Beet Tops, Holiday homes 1-2-3 storeys
- Sukkerbyen 1 Stilt Houses Holiday houses 27 units at 55m²

Stege Town - Things to Do & Activities

Builders' Merchants

Bus Terminal TOWN Supermarket

Tourist Information & Café

Z Luffes Gård'

Stege Church

High Street

Yacht Club

Swimming

Marina

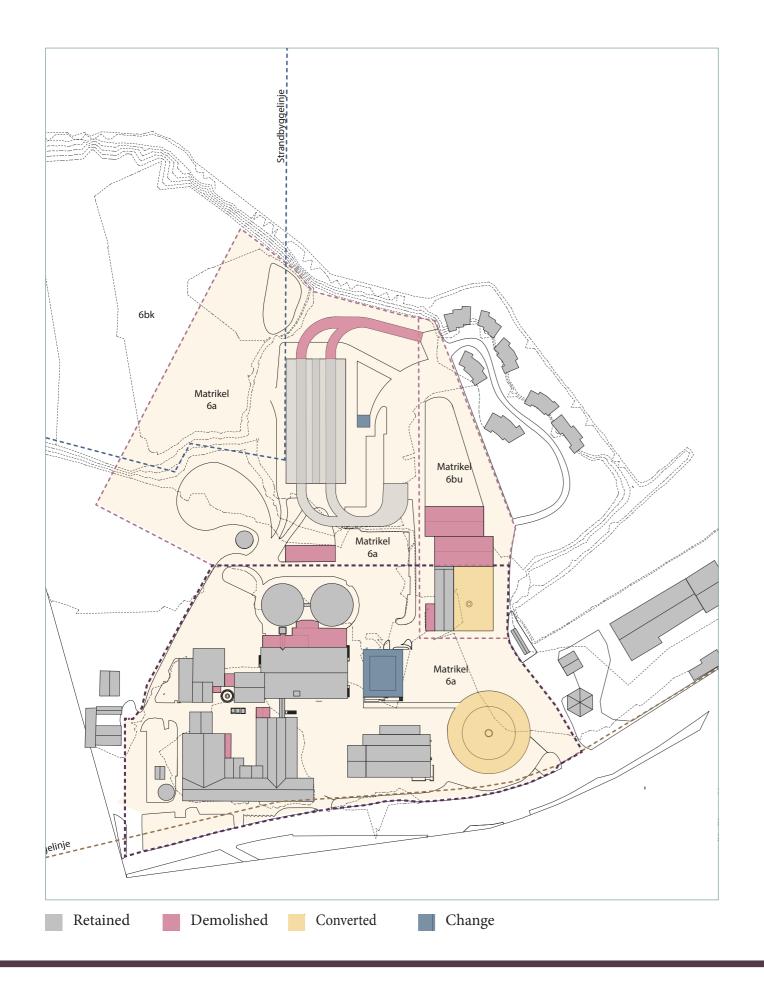
M Harbour Br.

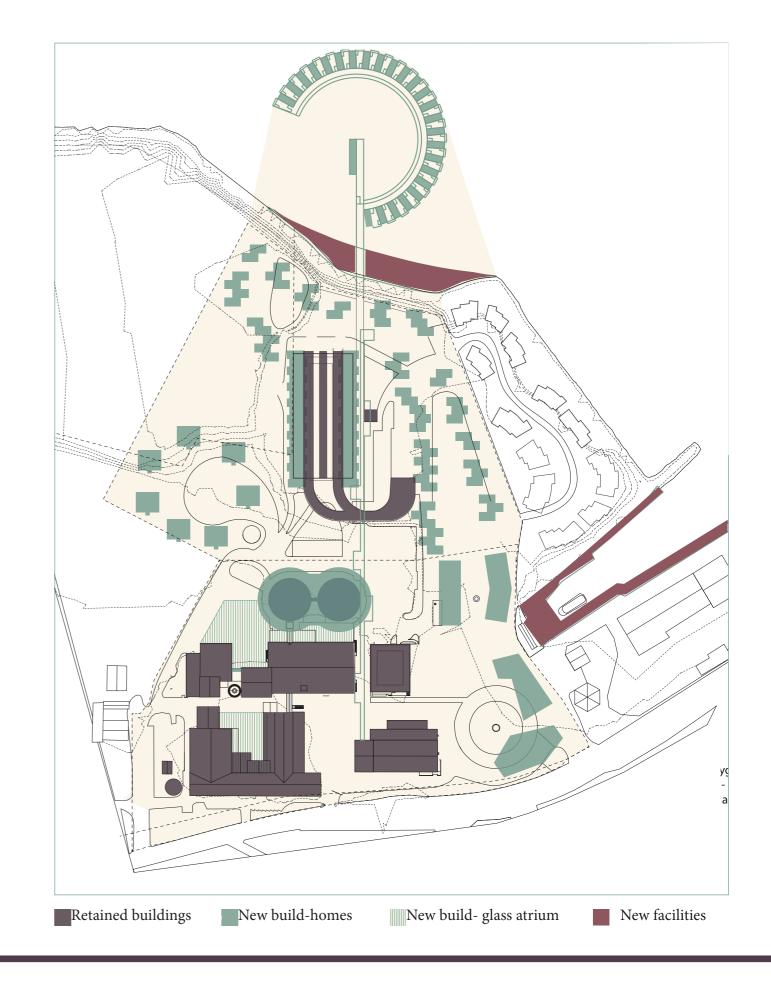
HARBOUR

Rowing Club

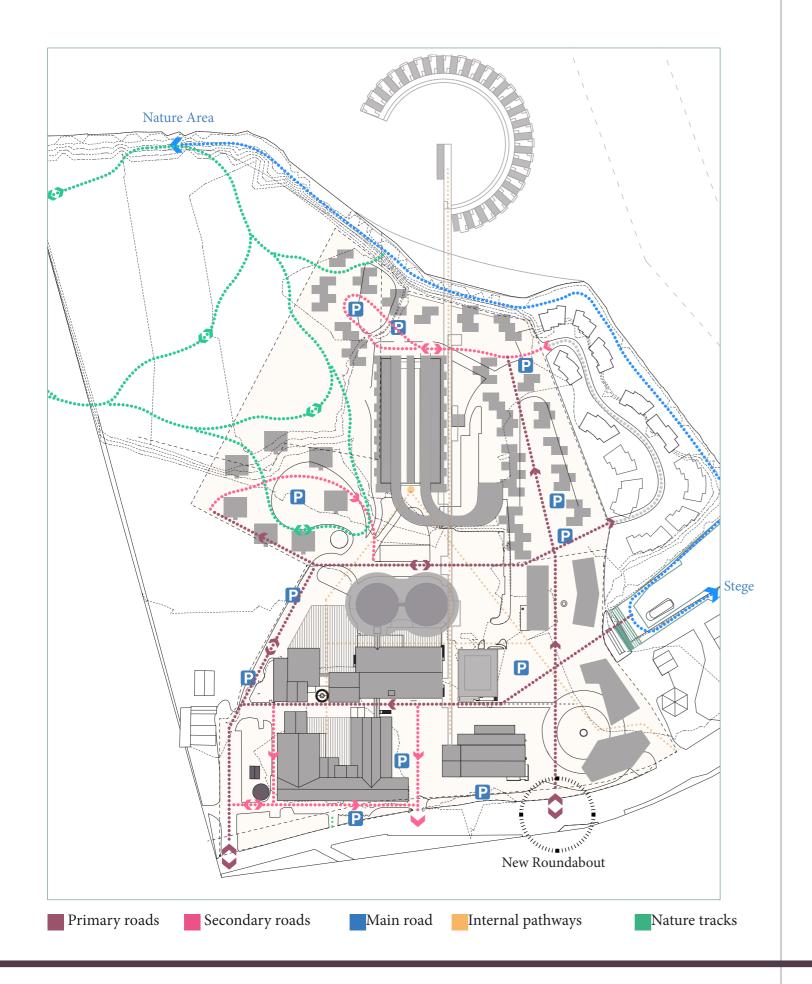
Ship Repair

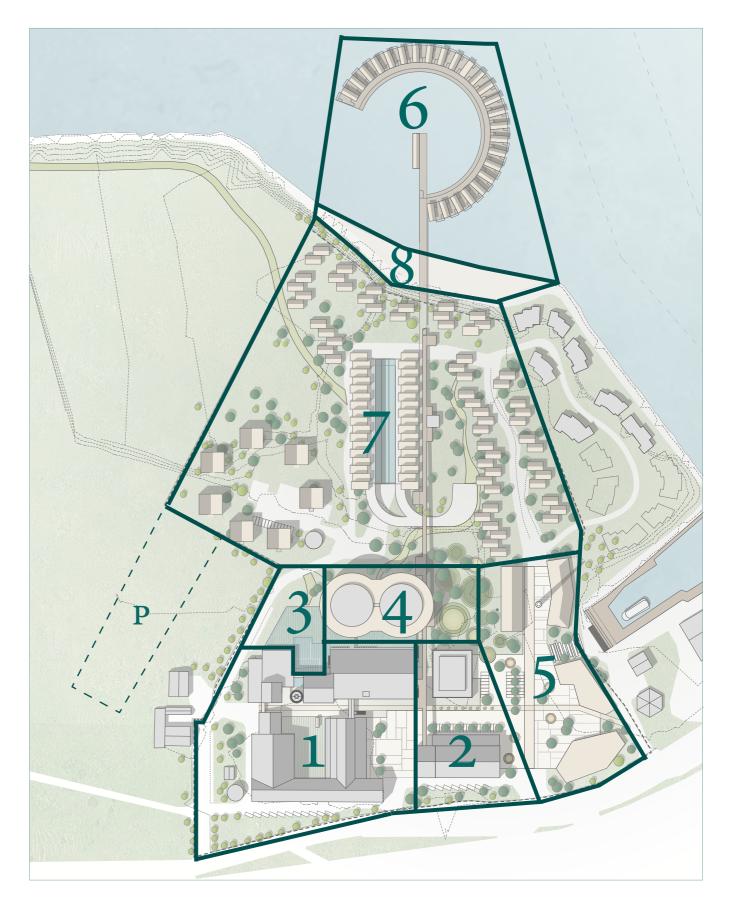
Yard





NEW BUILD





AREA 1 Sukkerhuset - Activities & Experiences Area





ukkerhuset is both robust and spacious, with compact columns and high ceilings. Here, the Usugar juice was first purified then concentrated through evaporation, resulting in a thick sugar syrup. The sugar was then, dried and stored in silos until packaged or shipped to customers.

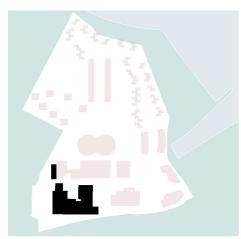
Sukkerhuset's unique production premises will be the framework for activities intended for the local population, tourists and neighbouring Zealand. The area will be developed over the next 12 months.

Sukkerhuset is divided into 3 areas:

A welcome centre, a play activity & experience are and a section with food and marketplaces. The areas will be interconnected by a new central vestibule where you canplan your stay, enjoy the local specialties or eat a meal prepared with local ingredients while the children go exploring in the experience fac-

The welcome centre is expected to be established in
In an area of approximately 3,000 m2 - spread the summer of 2024. This will open the holiday town - and the entire island of Møn - up for the visitors. This is where the services are centered and whereyou get a taste of the holiday experiences and activities in the holiday town as well as in Stege town and elsewhere on Møn and Zealand / Lolland-Falster.

This is where reception area is located and where



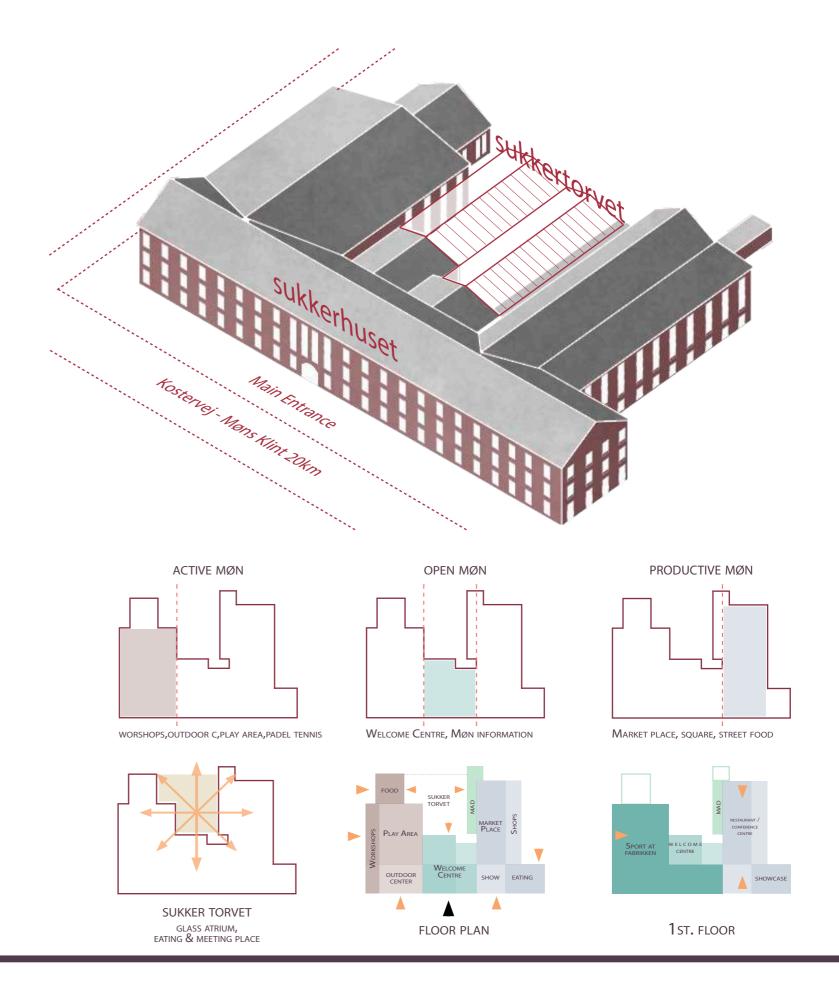
you will be given the key to your holiday home or a hotel room. A tourist and info desk will channel guests to relevant locations on the island and share information about sights and destinations.

Around the welcome centre you will find the 'experience factory' consisting of stands and small shops where operators from near and far can inform the guests of the many experiences on offer - a bit like an advertising hoarding, where the various tourist products are presented. We imagine an outdoor centre with sales and rental of equipment, intended for the island's nature experiences

In the food and market halls, the emphasis is on local products. Individual food producers can have their own sales from stands or small "shops". Adjacent is the "Showcase", which is reserved for various uses such as art exhibitions, fairs and other events.

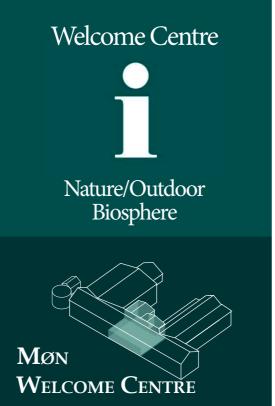
over 2 floors - you will find a large indoor soft play area with a multitude of activities on offer for children and adults.

With indoor padel tennis, tracks, climbing walls, workshops with both new and old crafts.



SUKKERHUSET



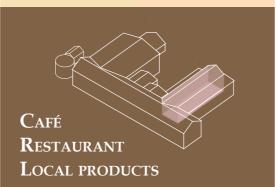


















"The dream is that Sukkerhuset becomes a gathering place for Møn's culture and association life."

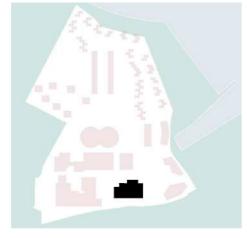
- Erik Büchert, architect & co-developer at Sukkerfabrikken Møn



AREA 2 Hotel Saftstationen







fter washing, the sugar beets were to Sukkerhuset's many activities. transported to the top of Saftsta-Lionens tower along a 150-meter long transport belt. Here, the sugar beets were cut, cooked and transformed into a thick sugar syrup - or 'Tyksaft'.

Saftstationen is a very distinctive building. Its 25-meter-high tower gives the appearance of a cathedral with aisles - a monument to a bygone industrial era that has been crucial to the local community.

Work is being done on a distinctive 4-star hotel, furnished in it

old juice station with space for 140 rooms, equipped with terrific view of the water and the medieval town. The building is erected over a modular system of 3.10 meter, which makes it suitable for a serial division into rooms.

With a house depth of 22 metres, it provides space for a central distribution room with rooms along the facades.

The central room gets daylight from large skylights in the roof, and a 50 meters long footbridge to the Sukkerhuset will be re-established, so that guests can walk

The idea is that the hotel will be based on a concept inspired by Møns status as a UNESCO Biosphere Reserve. With recyclable materials, sustainable construction methods and an operating mode that respects the surrounding environment

The hotel will be established as a holiday and conference hotel.

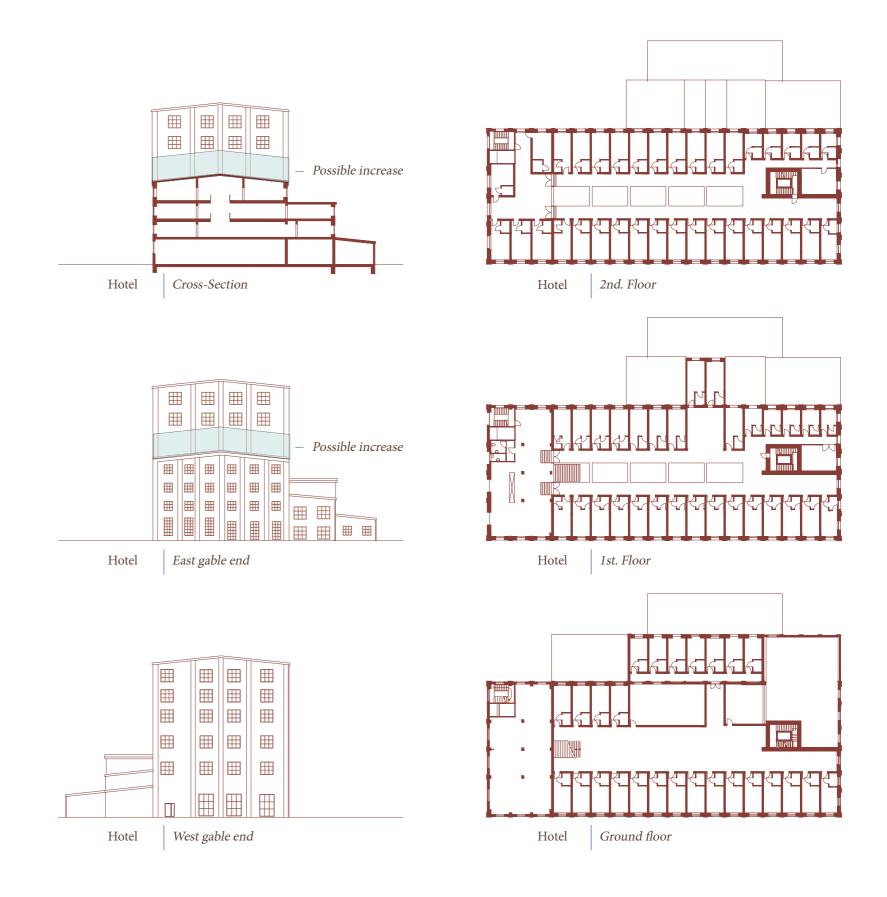
Conference facilities are currently available in Böhmiske Hall

- which has an area of 2000 m2, divided by a large hall with space for

800 people, a small hall for 300 people, toilets and a working kitchen.

The conference centre will be expanded with 21 new meeting rooms, and is expected to be established in the Sugar House in the summer of 2024.

The kitchen and restaurants will be established in the Sukkerhus with a central kitchen, that can facilitate all restaurants and cafes that may be established at the Sukkerfabrikken.



HOTEL SAFTSTATIONEN



Hotel Saftstationen | 3D Rendering



Tower | Lobby & Lounge

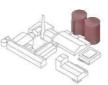


Wythe Hotel | Reference - exterior

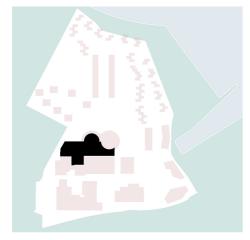


Wythe Hotel | Reference - interior, room

AREA 3 Silos - Water Park







ukkerfabrikkens skyline is dominated by two large sugar silos which are visible from anywhere on Møn and about 10 kilometers from the bridge connecting Zealand and Møn. For 50 years, they were used to store refined sugar

The silos each consist of one large cylindrical space, located on top of an arcade of 3.5-meter-high columns. The floor plan of each silo is 634 m2, and the storage space is 34 meters tall.

a dome roof. There are windows all around the top. Each silo can store 17,700 tonnes

Between the silos and the old Boiler House (see number 7 on the map) and adventure centre/water park will be built which will be approx. 3000 m2.

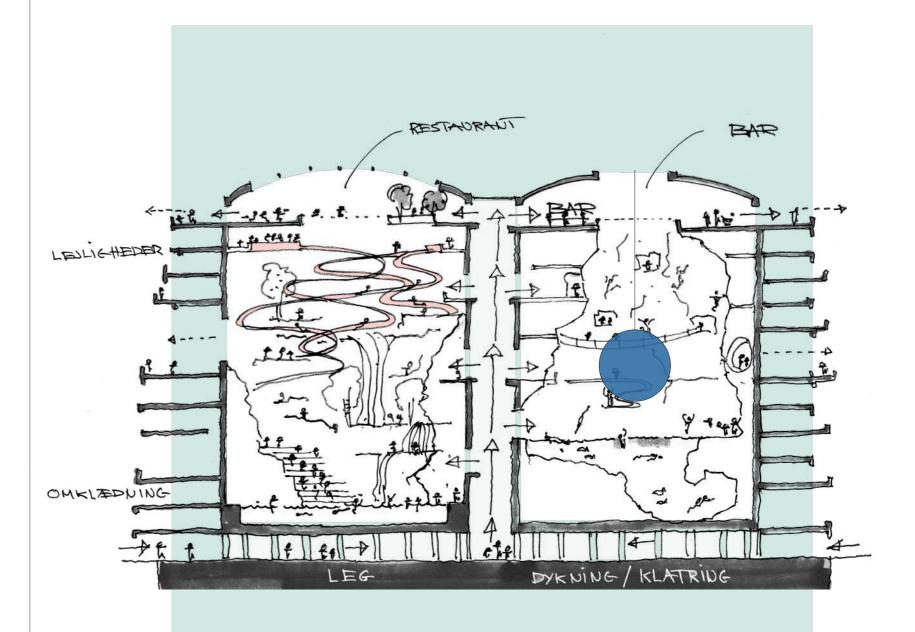
The water park will host a wide range

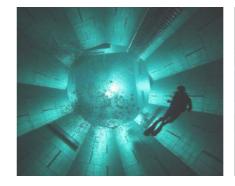
of activities for both adults and children - with water as a theme.

The silo will be designed for water slides, climbing, and diving. With a height of 34 meters inside the silo, there will be ample opportunity to create some extraordinary and characterful entertainment activities.

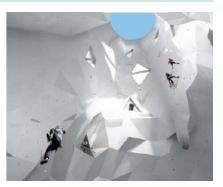
Sukkerfabrikken will supply its own water through drilling. Currently, Sukkerfabrikken is licensed to drill up 100,000 m3 of water a year.

At the top is a large open space with The second silo will be used as a planetarium with a floating digital globe with a diameter of approx. 10 meters acting as a film canvas, on which various subjects regarding the Earth's development can be shown: The formation of the continents, weather systems, climate zones etc. The project is being developed in collaboration with Geocenter Møns Klint.







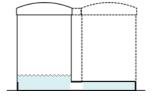


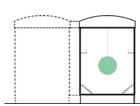
Water Park

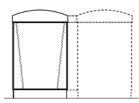
Digital Globe

Climbing World











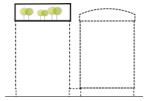


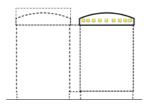


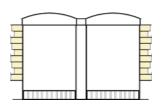
Roof Top Garden

Dark Sky Bar

Apartments

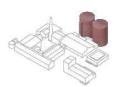




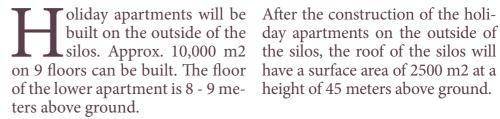


AREA 4

Silos - Holiday Apartments



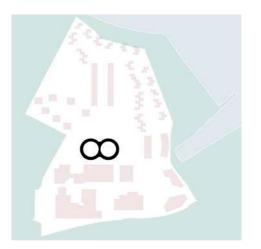




The new building is placed on a new foundation and secured against the wind by attachment to the silo structure. 100 - 120 apartments ranging from 60 to 100 m2 are planned.

The facades are broken up by indoor balconies and covered with a combination of wood and plants (vertical gardens).

All apartments will have great views - the top floors all the way to Stevns Klint 35 km away.



built on the outside of the day apartments on the outside of ■ silos. Approx. 10,000 m2 the silos, the roof of the silos will

> This could be utilized as a large dining area with room for a gourmet restaurant.

A roof garden will create a calm and relaxed atmosphere. A wellness area with sauna, pools and treatment rooms will be establis-

The view from the top of the silos is extraordinary. Every room will have an amazing view of the surroundings

AREA 5

Holiday Apartments, Shops & Recreational Facilities

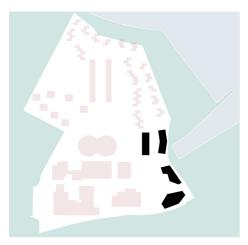


Reference: "Lake Apartments" Klintholm Gods.

rea 5 is the final part of the development for the holiday village "Sukkerfabrikken Møn". This phase is still being outlined and the main aim is to complete the holiday village with the last, supplementary holiday homes, shared facilities for buildings and outdoor facilities:

- Holiday apartments at Jordbassinerne. 3-4 storey houses, arranged on the edge of the nature area, around the old loading space
- Holiday apartments at Sukkerhavnen. Apartments in 3-4 storey blocks, located at the factory's old harbour.
- Shops at Kostervej. Retail along Møn's high street, intended for the areas guests as well as the locals.

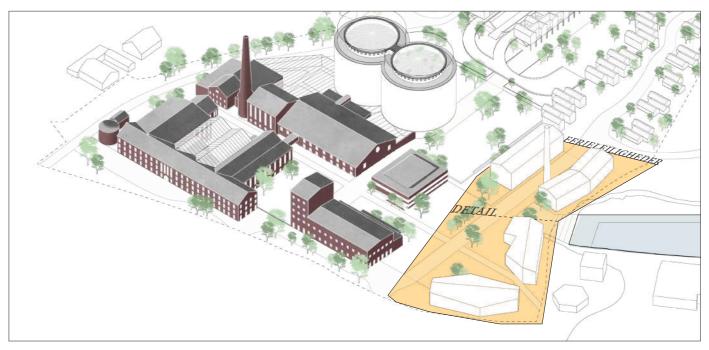
After completion of the largest building construction Areas (1&2), the open spaces between the holiday village and communal facilities will be completed. They include:



Area 5 - Holiday Apartments & Retail

- Recreational areas (by holiday homes), which are of equal importance to the holiday experience as a water park, city beach, and adventure factory. They are equipped with high-quality playgrounds, outdoor living facilities, fitness equipment, etc.
- Transitional areas to Jordbassinerne. The holiday village's most important internal recreational area must have a different character than the residential areas, and be planned with a petting zoo and space for various activities.
- Completion of the holiday village's internal infrastructure. Distribution routes, parking areas, and walkway systems can only be completed when the other parts of the holiday village are realized.

The same applies to the external infrastructure, to the traffic supply of the holiday centre with sufficient capacity, remote parking and connecting walkways to neighboring areas.



Area 5 - Holiday Apartments (single storey) by Jordbassinerne

Area 5- Holiday Apartments & Retail by Sukkerhavnen



New retail buildings, July 2022



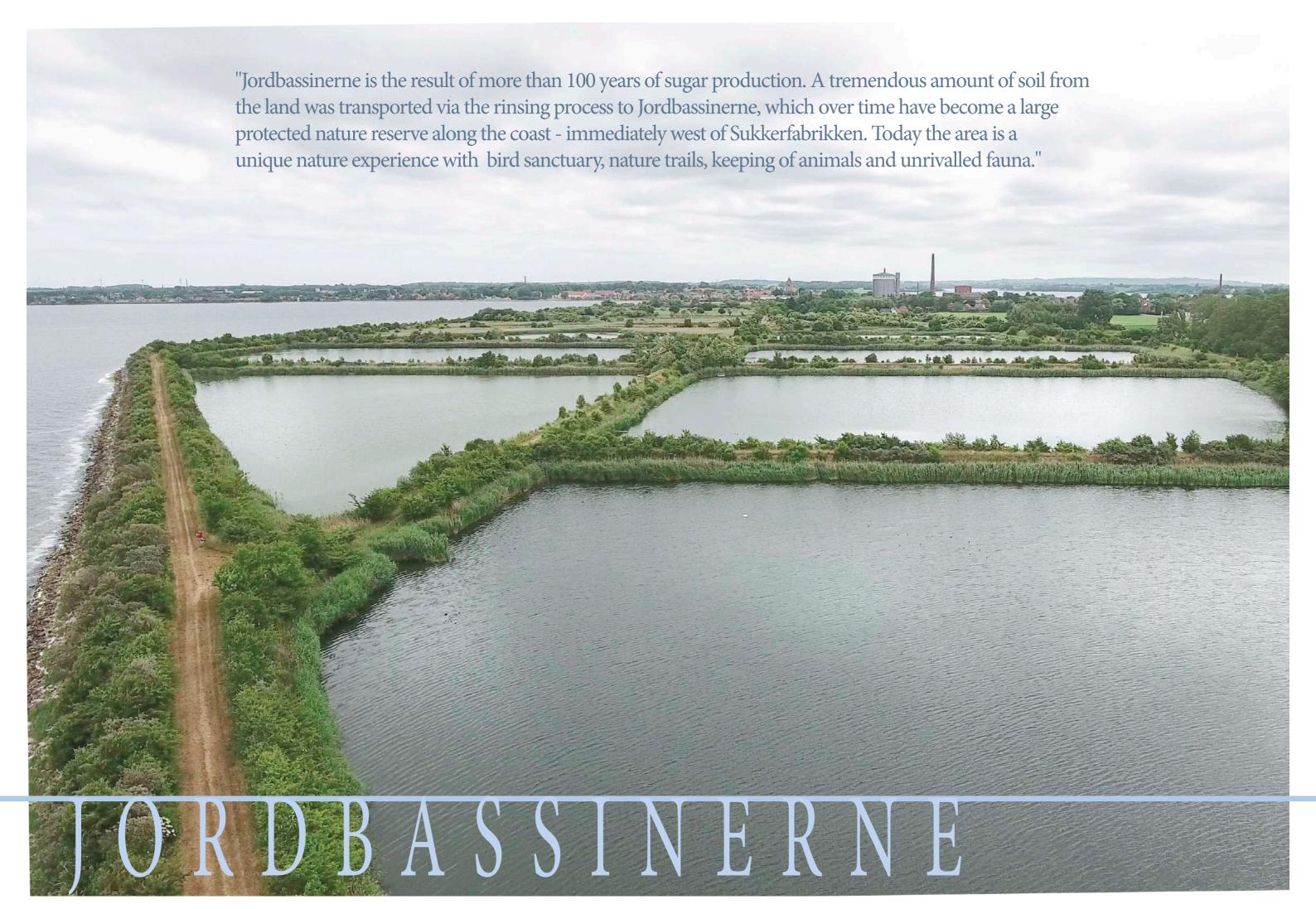
Jordbassinerne - nature reserve west of development



Sukkerhavnen - part of Area 5 development

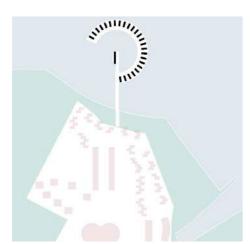
RETAIL & APARTMENTS

Existing building: 0m² / New building: 13.500m²



AREA 6 Stilt Houses in the Water





water off the northern coast of the factoexemption by the official government Danish Coastal Authority (Kystdirektoratet) to build by the coast and in the in the kitchen-family room. water.

A wooden bridge will be built which connects the swimming facilities and the stilt houses with Sukkerfabrikken.

around a centrally located swimming area and service area.

Where the circle of stilt houses is attached to the wooden bridge, the bridge is lowered, so that you get closer to the water surface. The swimming facility and the surrounding areas will be built on floating pontoons, so you are always close to the water line. The water park and the water area in the inner circle will be public facilities with the possibility of ring the tidal flow. This ensures that there swimming and sailing in protected wa-

s the first of its kind in Denmark, The houses will be erected on stilts, with Sukkerfabrikken proposes to ere- a floor level 2.5 meters above water, in orct holiday homes on stilts in the der to secure the houses against high water levels. The houses all look the same and ry site. In 2015, the development project are 55m2 in size. They are furnished with around Sukkerfabrikken was granted an 4 fixed beds, divided into 2 rooms and a loft sleeping space. A great view is created through a diagonal corner window section

The houses will be black-painted with horizontal planking on the facade. There will be a garden between each house, which will be closed on 3 sides. The adjacent fa-The stilt houses will be built in a circle cade of the neighboring house is made as a completely enclosed façade, ensuring privacy and shielding from the wind.

> From the terrace, there is access to a lower-lying wooden pier. Access to the houses is via the terrace, which is connected to the bridge. At the waters edge, on either side of the wooden bridge, a public, coast-protected sandy beach will be installed. Immediately off the coast, the harbor runs into Stege Nor, with daily water exchange duis always good water quality.



Stilt Houses from the air | 3D Rendering



Bathing area from the water | 3D Rendering

STILT HOUSES



Maldive Cottages | For reference



P.S. Krøyer | Boys Bathing



Stilt Houses from the beach | 3D Rendering



Stilt Houses from the Pool

3D Rendering

AREA 7

Coastal Houses, Ramp Houses & Multi Storey Houses





of the sugar production. The farmers weighed in this year's sugar beet harvest and unloaded it by dri- The plan is to build two-storey apartsugar beets into the basins, where they were cleaned of soil and dirt.

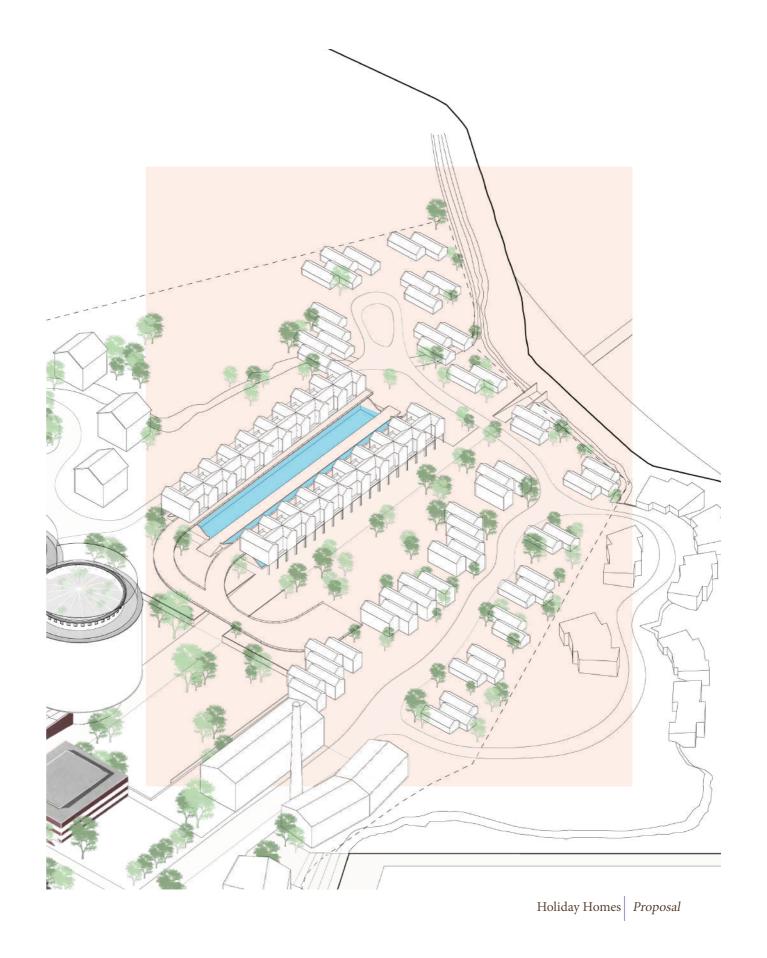
A tremendous amount of soil from the land was transported via the rinsing process to the Jordbassiner, which over time have become a large protected nature area along the coast - immediately west of Sukkerfabrikken. The washed sugar beets were then transported to Saftstationen via a long conveyor belt.

the supply of water not to dry out. The idea is, to use the concrete basins for collecting rainwater from Sukkerfabrikken's area and water from the aquaponics production. The water is pumped from the concrete basins to Jordbas-

oeramperne (The Sugar beet sinerne in an already existing pipe syramps) marked the first part stem. Thus, there will always be water in the concrete basins.

ving up the ramps and tipping the ments on top of the ramp runs, raised above a large, floating ornamental garden with plants, flowers, and flowing water, which will give a peaceful atmosphere of calm and grace.

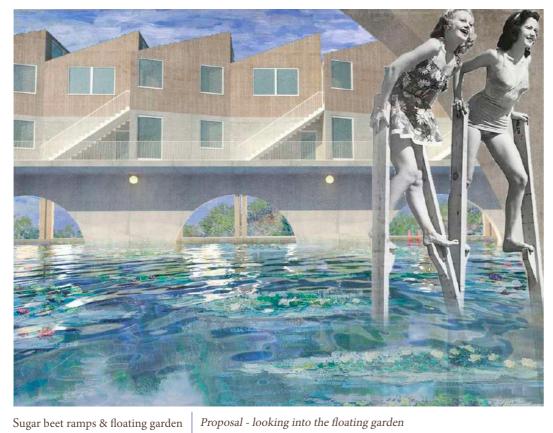
From the concrete ramps, located 4-5 meters above the ground, there is a fantastic view of the protected nature area, and views over Stege Bay and Stege town. The houses will be family dwellings in 2 floors from 80 to 120 m2 with sleeping space for 8 - 10 people. In terms The lakes in Jordbassinerne depend on of style, the houses are constructed in the same fashion as the stilt houses on the water with pitched roofs, diagonally placed windows and black-painted, horizontal planking on the facades. Each dwelling has an undisturbed terrace with a view.

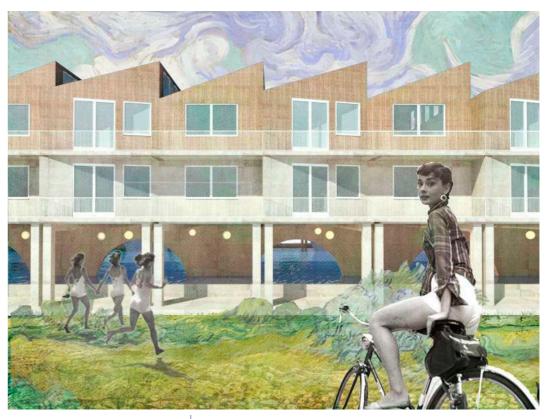


RAMP, COASTAL & MULTI-STOREY HOUSES

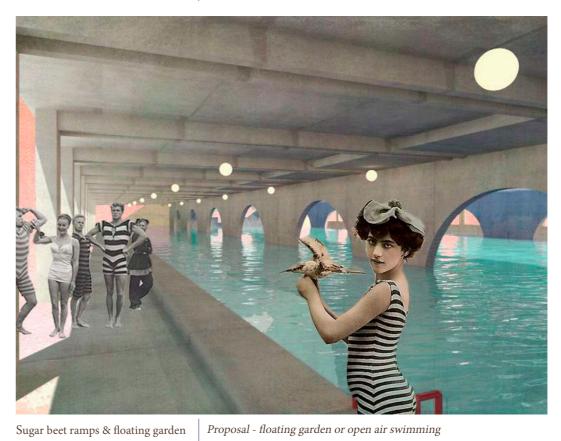


Sugar beet ramps & floating garden | Proposal - looking from the ramps



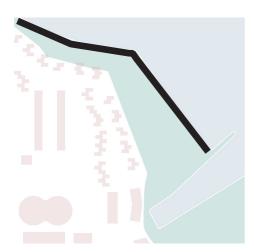


Sugar beet ramps & floating garden | Proposal - looking from east



AREA 8 Coastal Development & Pathways





factory buildings and Stege Bay have rious ways: great development potential. Previously they were used for technical facilities for receiving and transport of the sugar beets. Only the large ramp and basin plant remains.

gar factory's own harbour basin), the activities coastal areas were unexploited. When the • Recreational footpath - for distributithese areas change from being super- village. fluous to the sugar production to being • Recreational areas with play facilities particularly important.

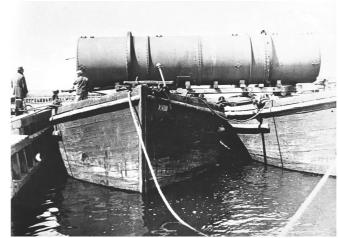
The coastal areas will be used for holiday cottages, beach facilities, pier and boardwalk, water activities, interconnecting paths, and recreational facilities

Sukkerfabrikken A/S has presented a Letter of Intent to Vordingborg Municipality, which owns most of the areas along the coast, that these areas are made available to the holiday village project and possibly a takeover.

The large open spaces between the The coastal areas could be utilised in va-

- 'Maldives' (stilt houses in the water) and 'ramp houses', see Area 6 & 7;
- Stege's new town beach
- Pier with swimming facilities incl. view sauna (summer and winter);
- Apart from the "Sukkerhavnen" (the su- Facilities for water sports and water
- holiday village is established on the site, on of internal 'soft' traffic in the holiday
 - on the grounds just behind the coastli-

The holiday village is part of Stege town, and the locals have access to the holiday village's recreational and communal facilities on equal terms with the guests - the project's coastal and walkway facilities are fully integrated into the overall development plans for Stege Town. The plan is laid out in the municipal plan, the master plan for Stege of 2016 and the Master Plan for Stege Kyst, which is being prepared.



Sukkerhavnen - delivery of boiler







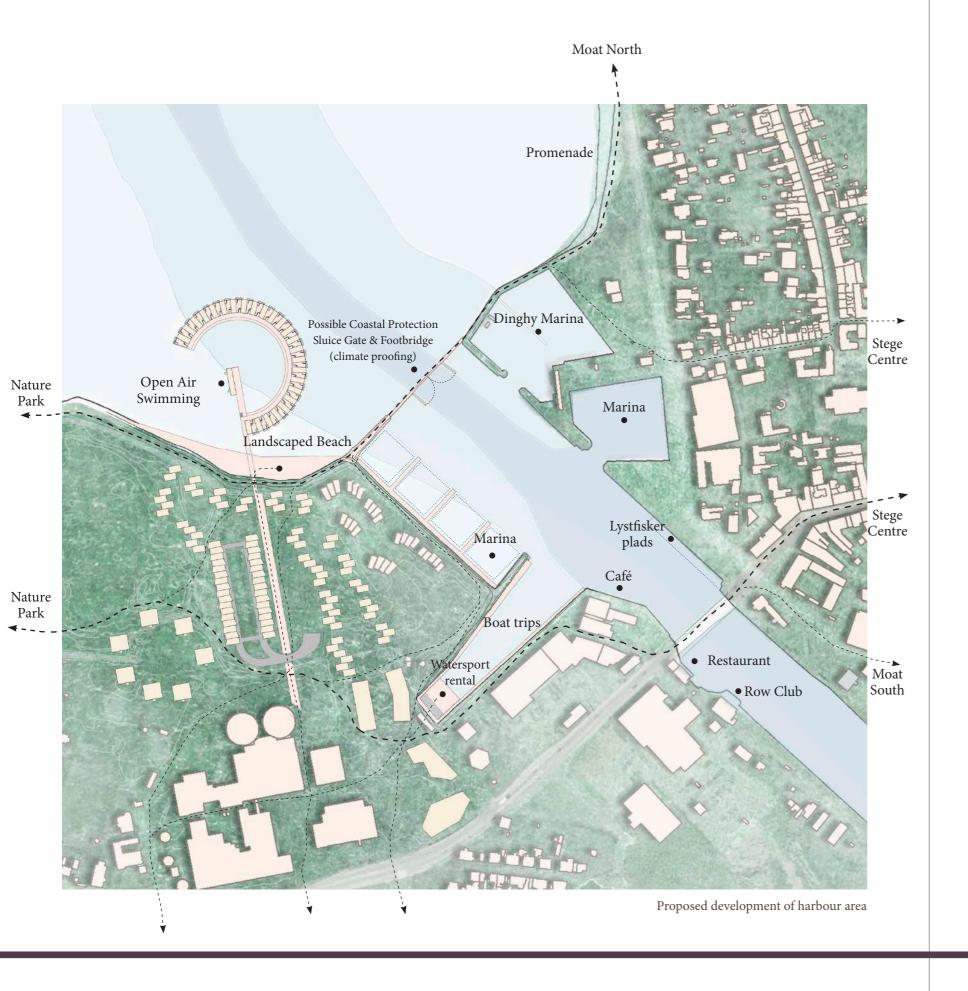
Sukkerhavnen - boiler transportation



Sugar beet ramps- delivery of beets



Last picture taken of the working Sukkerfabrikken - 1980





Part of Camøno route----



Possible expansion of Camønoen Route

PARTNERS











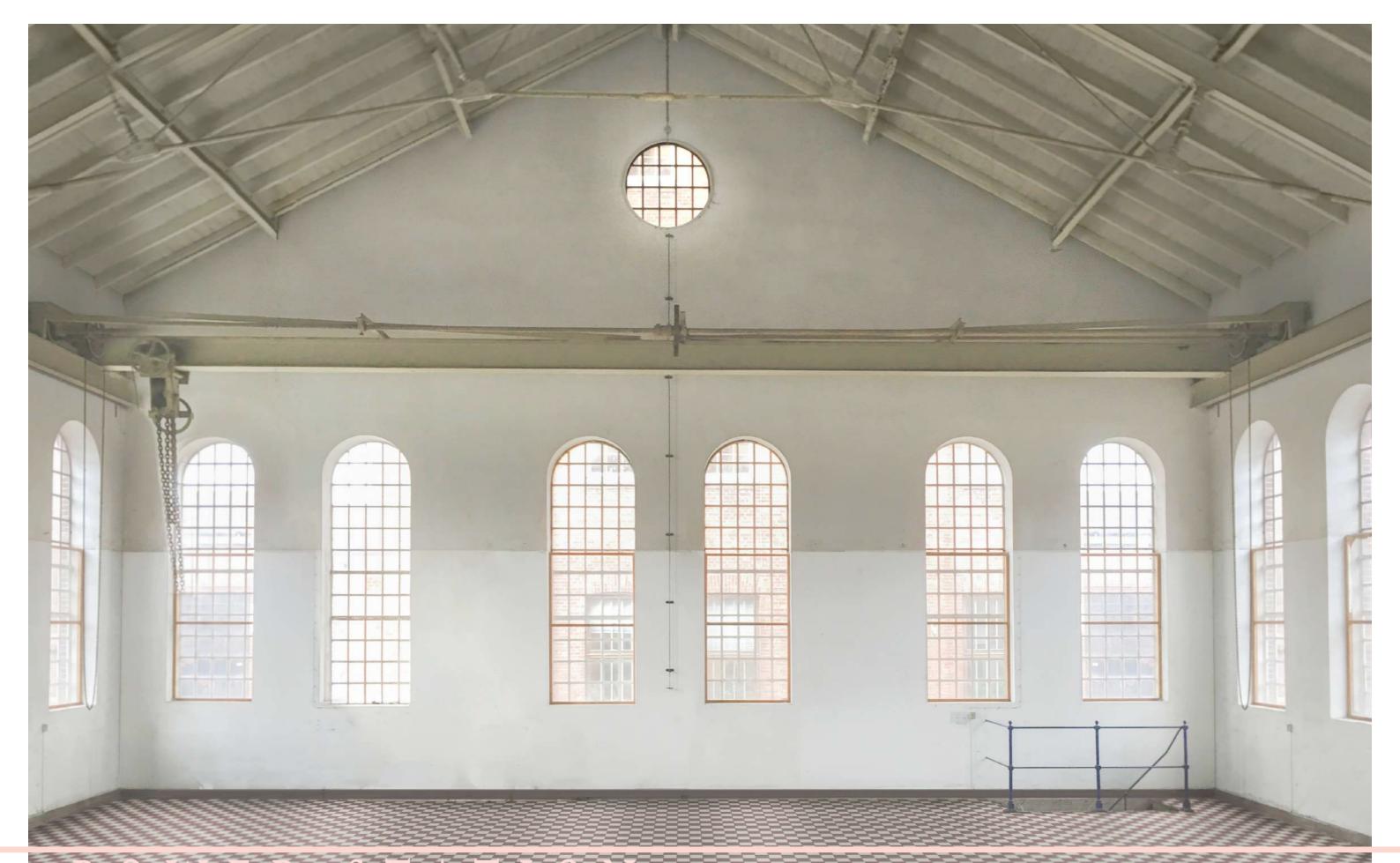
C.F. Møller







he sugar beet on the cover is a photograph of an 8 metre tall mural by local visual artist *Mia Sloth Møller*, painted as part of revitalising 'Dansesalen' and 'Den Böhmiske Hal'.



POWERSTATION

